

Ning Zhou is the CTO of Marketproof--a real estate data and analytics company that works with customers in banking, appraisal, mortgage, insurance, finance, legal, media, development, government, residential and commercial real estate sales and other sectors to provide the insights needed in today's data-driven economy. Ning's zeal for creating efficiency and growth through actionable data could not be more at home here.

Previously, Ning was a co-founder and CTO of media company BlankSlate which acquired Brooklyn focused real estate website Brownstoner in 2015. Through Brownstoner, the BlankSlate team identified the data quality problems plaguing urban real estate markets and formed Marketproof to build the solution.

Before turning to startups, Ning spent nearly a decade as a technology leader at IBM working with large enterprises in business intelligence, data warehousing and application development. He won multiple awards for his leadership, technical excellence, and bottom-line impact while working with clients such as Intel, Pfizer, and Circuit City, and saw first-hand the tremendous value that accessible, actionable data can create.