



Jeff Seidler
Managing Director
Emerald Creek Capital

As a Managing Director, Mr. Seidler concentrates on loan origination, underwriting, asset management and construction monitoring. Mr. Seidler is a leader in the bridge lending industry having executed on over 250 transactions totaling over \$1 billion nationwide.

Prior to joining Emerald Creek, Mr. Seidler was an executive with Madison Realty Capital. Previously, Mr. Seidler was an associate with the Haines, Jones, & Cadbury Corporation. Mr. Seidler received degrees from James Madison University (College of Business) and New York University (Schack Institute of Real Estate). Mr. Seidler currently serves as Vice Chairman of the Young Mortgage Bankers Association (YMBA) and as a Mentor in the MBA of NY Mentor360 Program.

Mr. Seidler has been a featured speaker at multiple real estate industry events, including lending panels for the Mortgage Bankers Association of New York (MBA of NY), Interface Retail, and at the New York Finance Expo. Mr. Seidler was selected by Mortgage Observer as a member of the Top 25 under 35 in the commercial mortgage industry.