



Wendy Saltzman

Founder & CEO, Philly Power Media

PhillyPowerMedia.com

Wendy Saltzman is a three time Emmy Award Winning Investigative Journalist. She spent more than two decades working on camera in television news.

Most recently, she was the Investigative Reporter at Philadelphia's powerhouse station, 6abc.

Wendy left TV News to launch her own media conglomerate. She is an executive coach who works with businesses, nonprofits, doctors, politicians, & professional athletes training them to speak more confidently on & off camera. She teaches the tips to be a more powerful communicator in interviews, presentations & when speaking in public.

In addition, her expertise includes corporate branding & teaching clients how to market themselves, their products & businesses.

She regularly speaks to groups about branding yourself in an on-line world. She uncovers the secrets of social media marketing, how to create buzz & increase your client list.

Wendy is an entrepreneur who was named one of the top 50 Business Coaches to watch on Twitter in 2019.