



Maria McKeon
Financial Advisor,
Morgan Stanley Smith Barney LLC

Maria has over 20 years of financial industry experience that included various senior banking and capital markets origination and team lead roles with Citigroup Global Markets and Citi commercial bank in New York. While at Citi, Maria served a diverse set of clients, such as banks, funds, major airlines and for-profit and non-profit community and development finance companies and real estate developers. As a former senior public finance professional, she has a strong grasp of sustainable and socially responsible investing and related structured finance and subsidy programs, including specialized tax equity executions.

Later in her career she joined an advisory platform that acted in outsourced CFO capacity to a variety of private businesses, advising company owners and key employees on a number of strategic matters.

Ms. McKeon holds a Master of International Affairs degree from Columbia University School of International and Public Affairs with a concentration in International Finance and Business, is fluent in a number of languages and has worked and done business extensively overseas. All of this experience is brought to the fore on the Morgan Stanley Wealth Management platform where Maria centers her nationwide practice around business owners, international entrepreneurs and sustainable investing-focused clients, among others, and has a unique hands-on perspective of their needs in the context of global market trends. She is also a resource to non-profit clients on a variety of subsidy programs and related technical assistance in support of their mission and operations.

Maria is an individual and corporate retirement plan specialist and is actively working with clients on the personal and corporate insurance, home mortgage and commercial real estate lending, as well as cash management fronts. Her objective is to provide valuable and appropriate holistic advice to her clients on all matters related to their personal and, if appropriate, corporate finance as business owners or executives, which helps drive overall optimal client results.