



Cindy Keith

**Director of Product Management – Head of DU
Validation Service
Single-Family Business, Fannie Mae**

Responsibilities: Cindy Keith leads Product Management for the DU Validation Service – one of the three Day 1 Certainty offerings. In this role, she partners with key stakeholders to develop and execute product strategy, roadmap, market rollout and reporting.

Experience: She has held several roles at Fannie Mae including Director of Strategy & Planning – O&T where she was responsible for the delivery of technology programs; Director of Strategic Planning – Business Transformation for the Credit Loss Management division where her team designed and launched the HomePath[®] marketing strategy; Director, Single Family Business Transformation Office /

Operational Risk and SOX infrastructure for Fannie Mae’s Single Family Mortgage Business; and Senior Manager – eBusiness where she developed innovative eMortgage products.

Education: Ms. Keith holds a B.S. in Accounting from University of North Carolina, Wilmington, is a Certified Internal Auditor and is a trained Lean Six Sigma Black Belt. She is also an inventor of five patents designed to facilitate process improvements in the mortgage industry.