



Aaron Jodka
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As the Managing Director – Client Services, I oversee all aspects of our Client Service offerings, including Research, Marketing, Graphics, Financial Analysis, Lease Administration, and Client Service Coordination. I ensure that our brokers are providing superior service and deliverables to existing and potential clients. At the same time, I assist brokers with pitch preparation and delivery, while continuing to push the Colliers brand via best-in-class research reports, thought leadership, and contributions to numerous panels, media, and industry events throughout the city.

I collaborate with every team at our firm and wear many hats: in-house economist, advisor, consultant, thought leader, strategic business analyst, presenter, and, of course, researcher. My team and I manage the information and intelligence in our proprietary database, which, dating from the late 1980s, includes detailed property statistics on nearly 220 million SF of office space as well as on lab properties in the Greater Boston area. We also track more than 150 million SF of industrial properties in our market.

Communication is integral in my work. I write our quarterly Market Viewpoint series, internal submarket and lab reports, and Colliers In Focus thought pieces. I offer market insight as a monthly guest on Bloomberg Radio's Baystate Business, and I'm a frequent resource for Bisnow, Banker & Tradesman, The Boston Globe, Boston Business Journal, The Real Reporter, and other publications.

Before joining Colliers, I spent 11 years with Property & Portfolio Research (PPR), now CoStar Portfolio Strategy. There, I advised institutional clients on their commercial real estate investment strategies across property sectors and also spoke at industry events, quarterly CoStar webinars, and in front of client audiences. I also led and directed a team of economists who monitored property markets across the United States. Near the end of my tenure, I helped establish a new business unit at CoStar, leading in the hiring, training, and coaching of a team of 50 market analysts.

Outside of the office, I like to cheer on my children's extracurricular activities. I also hike, travel, relax at home or at the lake, or plug away at one home project or another. Last but not least, I'm an avid fan of Boston sports teams.