



**Kelcey Brown**

**CSO & Co-Founder, WebMax  
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Kelcey Brown is Co-Founder and Chief Strategic Officer at WebMax. He is responsible for developing, communicating, executing, and sustaining strategic initiatives. He acts as a key advisor to the CEO on critical changes in the competitive landscape, internal employee development, and the external business environment while also ensuring that appropriate metrics are in place to measure performance and progress towards strategic goals. Kelcey spearheads customer acquisition and current client success by developing and managing product training and growth initiatives.

Kelcey started in the Real Estate and Mortgage industry with one of America's top mortgage companies. He was also a licensed New Jersey Realtor prior to co-founding WebMax. Kelcey has been published and featured in multiple top mortgage and real estate publications and media outlets, establishing himself as a mortgage industry insider. Additionally, Kelcey has been a featured speaker at multiple conferences nationwide. He has been named one of the 200 Top Content Experience Strategist by Mindtouch, NMP's 40 under 40 Top Mortgage Professionals of 2017, NMP's Next 40 Mortgage Professionals To Watch in 2018, and NJBIZ's 40 under 40 young professionals of 2018. Kelcey's relentless pursuit to drive innovation in the mortgage industry has established WebMax's national brand presence.