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37th Annual Regional Conference of Mortgage Banker Associations

Exhibitor Prospectus

Harrah's Resort & Convention Center
Atlantic City, NJ

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April 19 - 23, 2020

Residential
April 21 - 23, 2020

Commercial Property
April 19 - 21, 2020

Who To Contact...

Conference Chairman
E. Robert Levy, Esq.
Executive Director & Counsel
T: 732-596-1619 x101
M: 973-202-3880
mmoggull@aol.com

Conference Registration
(Booth Personnel & Attendee Registration)
Denise Passaretti
Executive Assistant & Seminar Coordinator
T:732-596-1619 x103
dpassaretti@mbanj.com

Advertising & Promotions
Rosa A. Fernández-Rampolla
Communications Coordinator
T: 732-596-1619 x104
rfernandez@mbanj.com

Request a Receipt
Melinda Gravell
Financial Coordinator
T: 732-596-1619 x105
mgravell@mbanj.com

Booth & Sponsorship Info.
Dana Maki
Event Director/Education Coordinator
M: 732-596-1618 x102
dmaki@mbanj.com

2020 Regional Conference Of MBAs

Residential Conference Exhibitor Information

Exhibit Hall Open Tuesday, April 21, 2020(7:00 p.m. - 9:00 p.m.)
and Wednesday, April 22, 2020 (12:30 p.m. - 5:30 p.m.)
Harrah's Resort and Convention Center • Atlantic City, NJ

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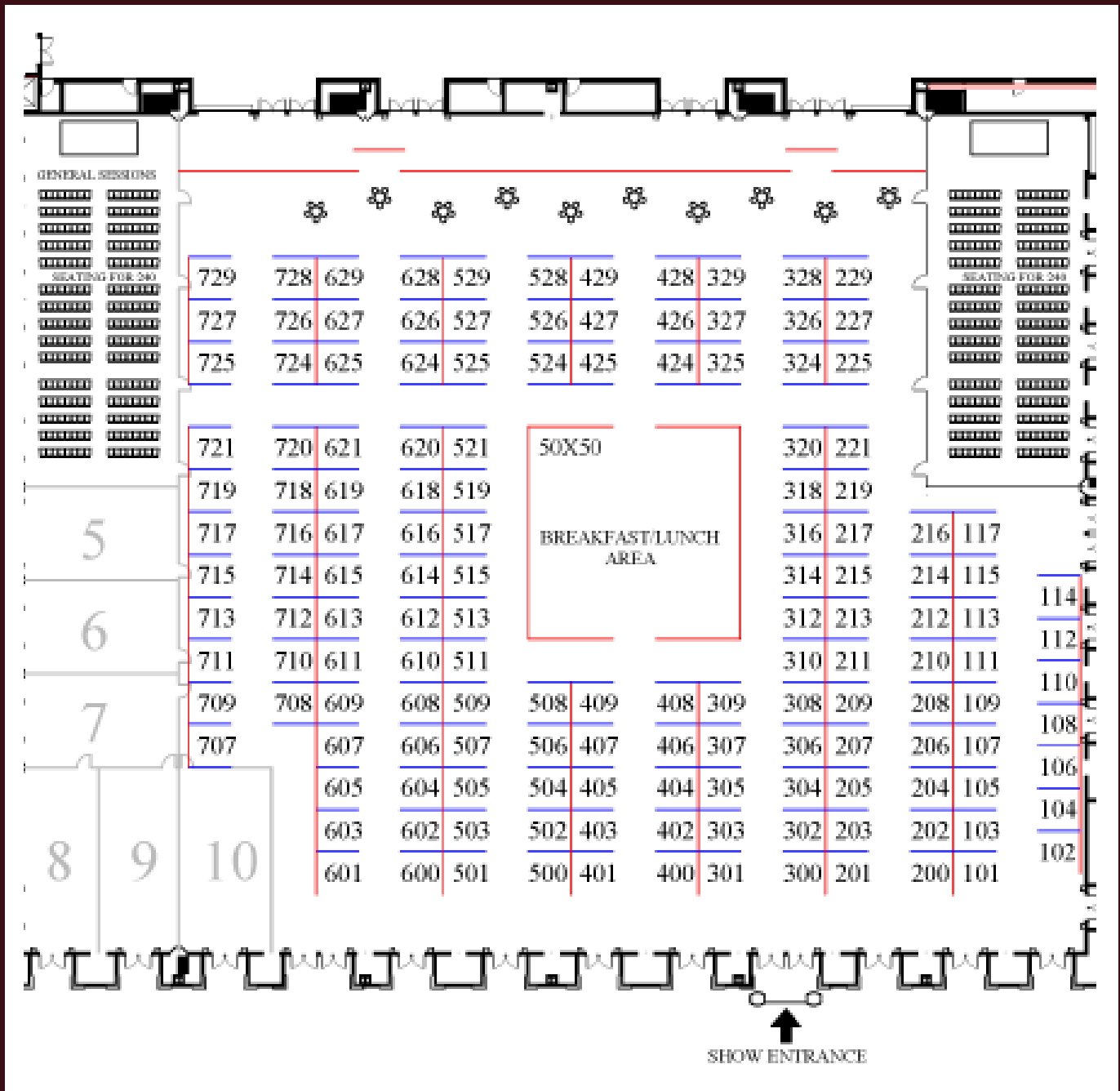
Commercial Conference Exhibitor Information

Exhibit Hall Open Monday, April 20, 2020 (6:00 p.m. - 8:00 p.m.)
and Tuesday, April 21, 2020 (11:30 a.m. - 2:00 p.m.)
Harrah's Resort and Convention Center • Atlantic City, NJ

What's Inside...

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Residential Exhibit Hall Floor Plan 2020 Regional Conference of MBAs • April 21 & 22, 2020



April 2020

Sunday	Monday	Tuesday	Wednesday	Thursday
19	20	21	22	23

About The Residential Exhibits

2020 Regional Conference of MBAs • April 21 & 22, 2020

Assigned on a first-come first-served basis from the date of MBA-NJ receipt of booth application with payment.

EXHIBIT BOOTH RENTAL INCLUDES:

- 10' x 10' Exhibit Booth
- Pipe and Drape
- One 6' x 2' Draped Table and Two Chairs
- Wastebasket
- A one-line sign
(booth number, company name)
- Listing in the Conference Program Book
- 2 Complimentary Full Conference Registrations

RENTAL FEE: See page 5 for booth pricing
(For Other Booth Configuration Pricing see the Residential Exhibit Booth Application, or contact Dana Maki at the MBA-NJ at 732-596-1619 ext.102)

SET-UP: Tues., April 21st
12:00 p.m. - 6:00 p.m.

EXHIBIT HALL OPEN: Tues., April 21st
7:00 p.m. - 9:00 p.m.
(during the Cocktail Reception)
Wed., April 22nd
12:30 p.m. - 5:30 p.m.
(Including Buffet Lunch)

DISMANTLING: Wed., April 22nd
5:30 p.m. - 7:00 p.m.

To register as a Residential Exhibitor, you must complete and submit all of the following:

1. Residential Exhibit Booth Application, page 5.
2. Residential Exhibitor Personnel Registration Forms filled out completely for **ALL** of your registrants, page 5 & 6.
3. Residential Exhibitor Agreement, page 7.
4. Payment for your booth, page 5.
5. Certificate of Insurance (Page 7, item #12, Residential Exhibition Agreement).

ALL BOOTHS ARE ASSIGNED ON A FIRST-COME, FIRST-SERVED

BASIS. To assure the best possible location for your booth, please register as early as possible. Upon receipt of your completed registration form and payment, MBA-NJ will provide you with an assigned Booth Number and an Exhibitor Kit detailing the items and services available from *Atlantic Expo*.

IMPORTANT INFORMATION ABOUT THE EXHIBIT BOOTHS

Drapes and the other equipment listed above are supplied by *Atlantic Expo*, **609-272-1600** which will have a service desk at the back of the exhibit hall, during installation and dismantling. Any additional items or services you request from *Atlantic Expo* will be invoiced directly to you by *Atlantic Expo*.

Electric — Information on how to obtain electrical will be available in the Exhibitor Kit.

Exhibitors receive 2 Complimentary Full Conference Registrations. Names must be submitted in writing in advance of the Conference (see page 5). **Every person staffing an exhibit booth must be registered and properly badged.** You may also purchase registrations additional registrations at a special exhibitor discount. On-site at the Registration Desk, fees are indicated on the Registration Form.

Hall Hours — The Exhibit Hall will be open Tuesday, April 21, from 7:00 p.m. to 9:00 p.m. and Wednesday, April 22, from 12:30 p.m. to 5:30 p.m. Exhibitors are responsible for guarding their own booths, merchandise, equipment, and booth personnel during the hours the Hall is open. **EACH EXHIBIT BOOTH MUST BE MANNED BY AT LEAST ONE PERSON AT ALL TIMES.** After exhibit hours, no one will be admitted into the Exhibit Hall unless clearance is obtained from Exhibit Management.

2020 Regional Conference Of MBAs • April 21 & 22, 2020

Special Reduced Rate for Full Conference Registration for Exhibitors — Full Conference Registrations may be purchased by exhibitors at a special reduced rate by submitting the completed registration form with payment (see form on page 5).

Installing & Dismantling — The exhibit booths will be ready for each exhibitor to begin installation between 9:00 a.m. - 6:00 p.m. on Tuesday, April 21. All booth furniture (chairs, tables, etc.) must be ordered through *Atlantic Expo*. Installation must be completed by the opening of the Exhibit Hall on Tuesday, April 21 at 6:00 p.m. and exhibits must be dismantled immediately thereafter, but no later than Wednesday, April 22 at 7:00 p.m. Dismantling is not to begin before 5:30 p.m. on Wednesday, April 22. *Atlantic Expo* will not return boxes to exhibitors until that time.

Shipping and Storage — The Harrah's Resort and Convention Center has no facilities for the storage of exhibits. All shipments for an Exhibit should be shipped directly to *Atlantic Expo*, **609-272-1600**, for delivery to the Exhibitor's booth at show time, such storage and delivery being at the Exhibitor's expense. Exhibitors should contact *Atlantic Expo* regarding the transportation of exhibit material to the Harrah's Resort and Convention Center.

Nonflammable Materials — All materials used in the Exhibit Hall, Ballroom, or any other room of the Hotel MUST be nonflammable to conform with the Fire Regulations of the State of New Jersey and the City of Atlantic City. Exhibitors having said materials MUST have available for inspection a "Certificate of Flame proofing" while attending the trade show. Electrical wiring and equipment installation must conform to the National Electrical Code and the Electrical Code of Atlantic City. Material not conforming with such regulations will be removed immediately at the Exhibitor's expense. Engines, motors, or any kind of equipment may be operated only with the consent of the Convention Manager at the Hotel.

Food and Beverage Giveaways — Please contact Dana Maki, Event Director/Education Coordinator, 732-596-1619 x102 for more information.

Insurance — Exhibitors must carry insurance on their exhibits at their own expense. (See item #12 on Exhibitor Agreement on page 7)

Security — There will be a guard on duty Tuesday, April 21 and Wednesday, April 22, to provide general security during the hours the Exhibit Hall is not open. However, the sole duty of the guard will be to attempt to protect the general exhibit area against fire and other catastrophes.

Liability — Neither the Harrah's Resort and Convention Center, the MBA-NJ, or other Conference sponsors, nor the owners or lessors of the exhibit premise, will be responsible for any injury, loss or damage that may occur to the Exhibitor, the Exhibitor's employees or property, or to any other person, prior to, during or subsequent to the period covered by the exhibit contract; provided said injury, loss or damage is not caused by the willful negligence or wrongful act of any employee of the Hotel. Each exhibitor expressly releases the Hotel, the MBA-NJ, and other Conference sponsors from such liabilities and agrees to indemnify same against any and all claims for such injury, loss or damage.

Receipt of Paperwork — Paperwork must be received with payment in order to be processed. Phone registrations are not accepted.

Recruiting — Conference Policy does not permit Exhibitors Recruiting for Employment.

Rigging — Please contact Dana Maki, Event Director/Education Coordinator, 732-596-1619 x102 for more information

Promotional Material — Distribution of promotional gummed stickers or labels is STRICTLY PROHIBITED.

The Harrah's Resort and Convention Center reserves the right to close any exhibit that is not in conformance with these regulations.

Residential Exhibitor Application and Complimentary Registrations

Booth Price Includes Two Complimentary Full Conference Registrations For Employees

Residential Regional Conference of MBAs

April 21 & 22, 2020

Harrah's Resort and Convention Center

Register

By Mail:

Mortgage Bankers Association of New Jersey
1460 US Highway 9 N, Suite 301
Woodbridge, NJ 07095

By Fax: 800-905-8337

Online:

www.mbanj.com

Exhibitor Contact & Mailing Information

(Person to contact regarding this application and send mail, this individual is NOT Registered for the Conference).

Company: _____ Name: _____

Office Address: _____

City/State/Zip: _____

Phone: _____ Cell: _____

**E-mail: _____ Website: _____

Two Complimentary Full Conference Registrations

(Access To All Conference Events, Programs & Food Functions)

Complimentary Registration #1

Name: _____

Phone: _____ Cell: _____

**E-mail: _____

Complimentary Registration #2

Name: _____

Phone: _____ Cell: _____

**E-mail: _____

Booth Fees

Exhibit booth locations are assigned on a first-come first-served basis.

	Before 3/15/2020	After 3/16/2020
10' x 10' Booth	<input type="checkbox"/> \$1,795.00	<input type="checkbox"/> \$1,945.00
End cap Booth	<input type="checkbox"/> \$1,945.00	<input type="checkbox"/> \$2,145.00
Premium Food Area Booth	<input type="checkbox"/> \$2,445.00	<input type="checkbox"/> \$2,645.00
Premium End cap Booth	<input type="checkbox"/> \$5,000.00	<input type="checkbox"/> \$5,195.00
Double Booth	<input type="checkbox"/> \$4,500.00	<input type="checkbox"/> \$4,700.00
End cap Double Booth	<input type="checkbox"/> \$4,500.00	<input type="checkbox"/> \$4,700.00
Premium End cap Double Booth (Front of Exhibit Hall)	<input type="checkbox"/> \$6,000.00	<input type="checkbox"/> \$6,295.00
Three Booths	<input type="checkbox"/> \$7,275.00	<input type="checkbox"/> \$7,425.00

Company Description: E-mail 50 word company description to be displayed, and your company logo (hi-resolution .jpg), include your company's website, to: rfernandez@mbanj.com.

Booth Choice: Please indicate below, by number, your top three choices of space (refer to the enclosed numbered floor plan on page 2). If your preferred booths are no longer available, you will be assigned the most comparable remaining space.

1st choice _____ 2nd choice _____ 3rd choice _____

Exhibit Booth \$ _____

\$ _____ **Total Amount Enclosed/To Be Charged**
(10% off exhibitors who exhibited at 2019 Broker Conference)

Payment Method: Check (Made Payable to MBA-NJ)
 CREDIT CARD: VISA MASTERCARD AMEX

Name on card _____ Signature _____

Card Number _____ Expiration MM/YYYY _____ 3/4-digit V-code _____

Billing Address (if different from above.)

WE DO NOT ACCEPT DISCOVER CHARGE CARDS.

Special Exhibitor Employee Reduced Pricing For Full Conference Registration

**2020 Regional Conference of Mortgage Banker Association - Residential
April 21 - 22, 2020 - Harrah's Resort & Convention Center, Atlantic City, NJ**

**Regional Conference
of Mortgage Banker
Associations -
Residential**

April 21 - 22, 2020

Harrah's Resort and
Convention Center

Register

By Mail:
Mortgage Bankers Association
of New Jersey
1460 US Highway 9 N, Suite 301
Woodbridge, NJ 07095

By Fax: 800-905-8337

Online:
www.mbanj.com

Hotel Reservations: Hotel rooms are NOT included in the Conference Registration Fee. Upon receipt of your completed registration form and fee by the MBA-NJ, you will receive hotel reservation information. Rooms are available on a limited basis at a special rate for single/double occupancy. You are not guaranteed a room, because rooms are provided on a first-come first served basis. Do NOT send your hotel room deposit to the MBA-NJ. Refunds: for cancellation of Conference registration will be made only upon written request, minus a \$25 administrative fee until March 1, 2020. A \$30 fee will be charged for returned checks. Cancellation of Conference: The Conference may be changed or cancelled at the sponsor's option if circumstances require.

Paperwork must be received with payment in order to be processed. Phone registrations are not accepted.

Complete registration information below for each registrant receiving special exhibitor pricing.

Please copy page to add additional registrations.

Name: _____ **Title:** _____

Company: _____

Phone: _____ **Cell:** _____

****E-mail:** _____

\$225.00 Full Registration

Name: _____ **Title:** _____

Company: _____

Phone: _____ **Cell:** _____

****E-mail:** _____

\$225.00 Full Registration

Name: _____ **Title:** _____

Company: _____

Phone: _____ **Cell:** _____

****E-mail:** _____

\$225.00 Full Registration

Full Registration \$ _____

\$ _____ Total Discounted Registrations

Payment Method: Check (Made Payable to MBA-NJ)
 CREDIT CARD: VISA MASTERCARD AMEX

Name on card _____ Signature _____

Card Number _____ Expiration MM/YYYY _____ 3/4-digit V-code _____

Billing Address (if different from above.) _____
 WE DO NOT ACCEPT DISCOVER CHARGE CARDS.

2020 Regional Conference Residential Exhibitor Agreement

To be submitted within 10 days of filing the exhibitor application.

Agreement made this _____ day of _____ between The Mortgage Bankers Association of New Jersey, a not-for-profit corporation of the State of New Jersey, having an office at 1460 US Highway 9 North, Woodbridge, New Jersey, hereinafter referred to as "MBA-NJ," and _____, having its principal address at _____, hereinafter referred to as the "Exhibitor."

WHEREAS, MBA-NJ is a trade association which will participate in the 2020 Regional Conference of Mortgage Bankers Associations ("Conference") to be held at the Harrah's Resort and Convention Center Atlantic City, NJ ("Hotel") in Atlantic City, New Jersey, from April 21 through April 22; and WHEREAS, in connection with said Conference, MBA-NJ has leased space at said Hotel, part of which will be used for exhibits; and

WHEREAS, the Exhibitor desires to sublease space for a booth from MBA-NJ and MBA-NJ is willing to sublease same to the Exhibitor, upon the terms and conditions stated herein;

NOW, THEREFORE, in consideration of the foregoing, the mutual promises herein contained, and the sum of ONE (\$1.00) DOLLAR to each party in-hand paid, the receipt of which is hereby acknowledged, the parties agree as follows:

1. All provisions of the aforesaid agreement between the Hotel and MBA-NJ with respect to space for the Conference are incorporated herein by reference, as if more fully set forth at length. Exhibitor agrees to strictly comply with all such provisions and not to do anything which would cause the MBA-NJ to be in violation of said provisions.
2. The MBA-NJ agrees to reserve for, and agrees to lease to, the Exhibitor, booth space at the Hotel during the Conference. MBA-NJ makes no representation as to convention attendance.
3. The MBA-NJ acknowledges receipt of the sum of \$ _____ (booth price, depending on booth configuration) , which has been paid by the Exhibitor at the time of this Agreement, which shall constitute payment in full for the rental above described. Said payment shall not be refunded under any circumstances except as per paragraph 4 and 10.
4. Exhibitor acknowledges that the MBA-NJ reserves the right to reject a request for a booth space and to assign booth space at its discretion, that it deems to be appropriate. If the MBA-NJ determines that no such space is available, the MBA-NJ may terminate this Agreement. In the event of such termination, MBA-NJ shall return any unearned rental or deposit monies paid hereunder to Exhibitor, and there shall be no further obligations between the parties.
5. To assure proper decorum and atmosphere, Exhibitor represents that it will exhibit only _____ and shall use its booth space for no other purpose.
6. In the event that the Exhibitor does not exhibit the designated product or service in the leased booth space or does not confine its activity within the leased booth space or fails to comply in any other respect with the terms of this Agreement, the MBA-NJ shall have the right to terminate this Agreement

and re-let said space without notice to Exhibitor, and Exhibitor shall pay any deficiency, loss or damage suffered thereby by the MBA-NJ. The MBA-NJ shall in no event be liable to Exhibitor for any surplus upon re-letting.

7. Exhibitor agrees to conduct its operations in a manner which is not improper or offensive to good taste as determined by the MBA-NJ in its absolute and unreviewable discretion. Upon demand by the MBA-NJ, Exhibitor agrees immediately to remove any objectionable exhibit or display or to terminate any objectionable activity.
8. Exhibitor shall not assign or sublet any part of the booth space herein leased without the prior written consent of the MBA-NJ.
9. Exhibitor shall be solely liable for any loss, theft, or destruction of its booth and contents, and agrees to hold the MBA-NJ harmless from any claim relating thereto.
10. In the event that the leased premises are destroyed by fire, flood, wind or any other Act(s) of God, or by any other cause, or in the event of any other circumstances deemed by the MBA-NJ to make it impossible or inadvisable for the said premises to be occupied by the Exhibitor for the purpose set forth in paragraph 5 of this Agreement, or in the event of a decision by the MBA-NJ to cancel, either this lease or its participation in the Conference, this lease shall then and thereupon terminate and, should the lease be so terminated, Exhibitor hereby waives any claim to any compensation or damages, other than the return, on a pro-rata basis, of the amount of the rental paid.
11. Exhibitor agrees to comply with the rules and regulations adopted by the MBA-NJ for the Conference and any amendments, modifications or substitutions thereof.
- 12. Exhibitor assumes responsibility and liability for all claims of any type relating to or arising from its booth or Exhibitor's operation thereof or materials displayed or distributed thereat, and for all damage, loss and injury to property and persons relating to or arising from the erection, movement, content, or operation of Exhibitor's exhibit, and hereby agrees to indemnify MBA-NJ for any loss or liability insurance with respect to same. In addition, Exhibitor agrees to carry liability insurance with respect to the foregoing, with minimum coverage of \$1,000,000 combined single limit (bodily injury and property damage) issued by a carrier acceptable to MBA-NJ. Exhibitor agrees that MBA-NJ shall be shown as an additional insured on said policy, and agrees to deliver to MBA-NJ an original policy or certificate of said insurance no later than March 1, 2020.**
13. In no event shall Exhibitor be deemed MBA-NJ's agent.
14. At the end of the Conference, Exhibitor shall

have completed removal of all displays and exhibits and all other property of said Exhibit no later than 7:00 p.m. on Wednesday, April 22, 2020. Without in any way limiting the above paragraphs (e.g., paragraphs 9 and 11), Exhibitor hereby releases the MBA-NJ from all liability with regard to property of the Exhibitor left in the booth space or elsewhere in the Conference area and Hotel subsequent to the time set herein for completion of removal of such property. Exhibitor shall be liable for the cost of removing any property belonging to Exhibitor which must be removed by the MBA-NJ. The MBA-NJ reserves the right to dispose of any property removed by it subsequent to the time set herein for completion of removal of the Exhibitor's property in such manner as it deems proper and the Exhibitor hereby releases the MBA-NJ from any liability in connection with any such disposal, waiving any rights it might otherwise have in this regard.

15. This Agreement contains the entire understanding of the parties and supersedes any previous Agreement with respect to the subject matter herein contained, whether written or oral. The Agreement may not be modified by the parties except by written amendment, and shall be governed by New Jersey law.
16. This Agreement shall be binding upon the parties, their heirs, successors, administrators and assigns.

IN WITNESS WHEREOF, the parties have caused these present to be executed by their duly authorized officers and their respective corporate seals to be hereto affixed the day and year first above written.

ATTEST:

Exhibitor: Company Name

Exhibitor: Company Representative Print Name

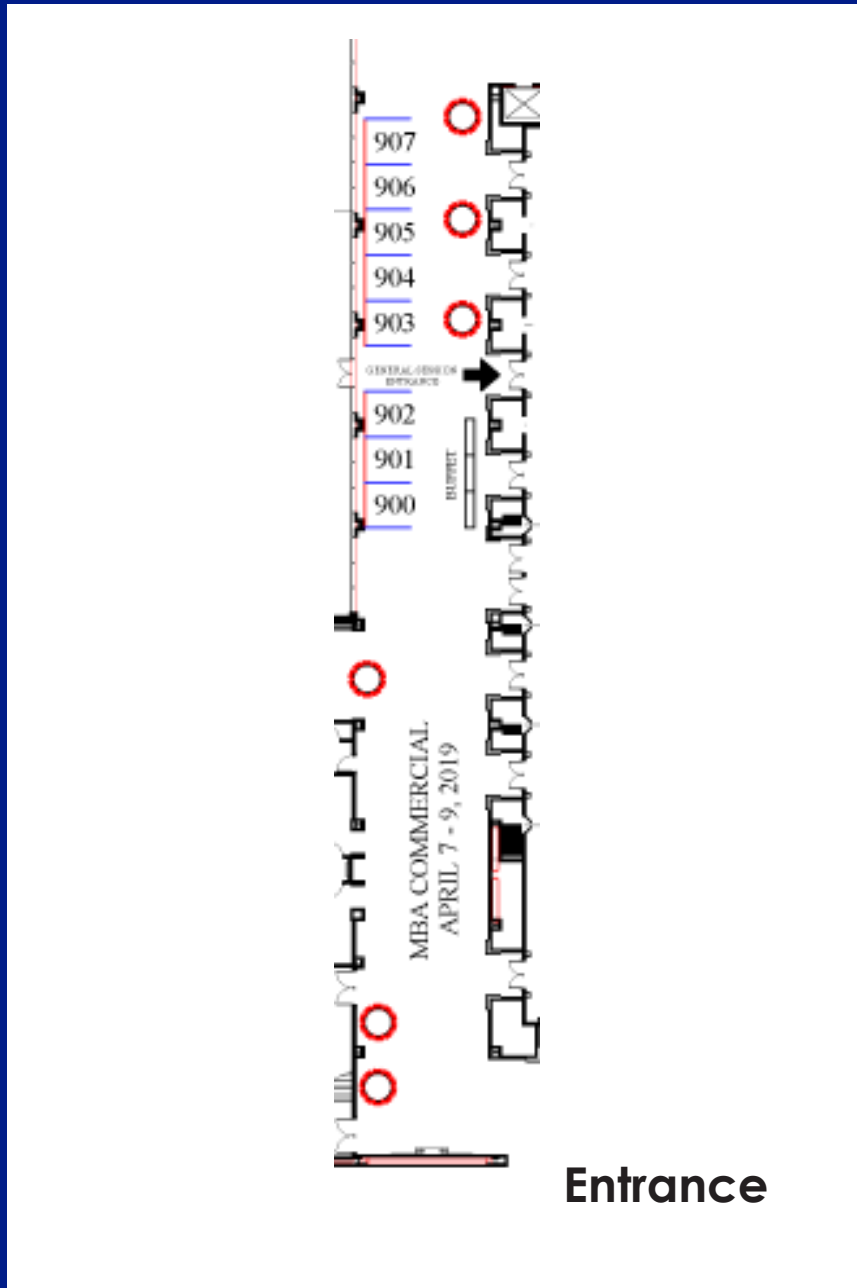
Signature of Exhibitor: Company Representative

ATTEST:

Mortgage Bankers Association of New Jersey

MBA-NJ- Representative

Commercial Property Conference
Exhibit Area Floor Plan*
Exhibit Area Open
Tuesday, April 21, 2020 from 11:30 a.m. to 2:00 p.m.



April 2020

Sunday	Monday	Tuesday	Wednesday	Thursday
19	20	21	22	23

*Floor plan subject to change, table top exhibits may be substituted for exhibit booths.

About The Commercial Exhibits 2020 Regional Conference • April 21, 2020

Assigned on a first-come first-served basis from the date of MBA-NJ receipt of booth application with payment.

EXHIBIT BOOTH RENTAL INCLUDES:

- One 6' x 2' Draped Table and Two Chairs
- Listing in the Conference Program Book
- 2 Complimentary Full Conference Registrations

BOOTH SIZE: 8' x 10'

RENTAL FEE: \$695.00 per booth

SET-UP: Tues., April 21st
9:00 a.m. - 11:30 a.m.

EXHIBIT AREA

OPEN: Tues., April 21st
12:00 p.m. - 2:00 p.m.
(Including Buffet Lunch)

DISMANTLING: Tues., April 21st
2:00 p.m. - 6:00 p.m.

To register as a Commercial Exhibitor, you must complete and submit all of the following:

1. Commercial Exhibit Booth Application, page 11.
2. Commercial Exhibitor Personnel Registration Forms filled out completely for **ALL** of your registrants, page 11 & 12.
3. Commercial Exhibitor Agreement, page 13
4. Payment for your booth, page 11.
5. Certificate of Insurance (Page 13, item #12, Commercial Exhibition Agreement).

ALL BOOTHS ARE ASSIGNED ON A FIRST-COME, FIRST-SERVED

BASIS. To assure the best possible location for your booth, please register as early as possible. Upon receipt of your completed registration form and payment, MBA-NJ will provide you with an assigned Booth Number and an Exhibitor Kit detailing the items and services available from *Atlantic Expo*.

IMPORTANT INFORMATION ABOUT THE EXHIBIT BOOTHS

Drapes and the other equipment listed above are supplied by *Atlantic Expo*, **609-272-1600** which will have a service desk at the back of the exhibit hall, during installation and dismantling. Any additional items or services you request from *Atlantic Expo* will be invoiced directly to you by *Atlantic Expo*.

Electric — Information on how to obtain electrical will be available in the Exhibitor Kit.

Exhibitors receive 2 Complimentary Full Conference Registrations. Names must be submitted in writing in advance of the Conference (see page 11). **Every person staffing an exhibit booth must be registered and properly badged.** You may also purchase registrations On-site at the Registration Desk, fees are indicated on the Registration Form.

Hall Hours — The Exhibit Area will be open Tuesday, April 21st, from 12:00 p.m. to 2:00 p.m. Exhibitors are responsible for guarding their own booths, merchandise, equipment, and booth personnel during the hours the Hall is open. **EACH EXHIBIT BOOTH MUST BE MANNED BY AT LEAST ONE PERSON AT ALL TIMES.** After exhibit hours, no one will be admitted into the Exhibit Area unless clearance is obtained from Exhibit Management.

2020 Regional Conference • April 21, 2020

Special Reduced Rate for Full Conference Registrations for Exhibitors — Full Conference Registrations may be purchased by exhibitors at a special reduced rate by submitting the completed registration form with payment (see form on page 12).

Installing & Dismantling — The exhibit booths will be ready for each exhibitor to begin installation between 9:00 a.m. - 11:30 a.m., Tuesday, April 21. All booth furniture (chairs, tables, etc.) must be ordered through *Atlantic Expo*. Installation must be completed by the opening of the Exhibit Hall on Tuesday, April 21, 12:00 p.m. - 2:00 p.m. The Exhibit Hall closes at 2:00 p.m., Tuesday, April 21, and exhibits must be dismantled immediately thereafter, but no later than 4:30 p.m. Dismantling is not to begin before 2:00 p.m. on Tuesday, April 21, *Atlantic Expo* will not return boxes to exhibitors until that time.

Shipping and Storage — The Hotel has no facilities for the storage of exhibits. All shipments for an Exhibit should be shipped directly to *Atlantic Expo*, **609-272-1600**, for delivery to the Exhibitor's booth at show time, such storage and delivery being at the Exhibitor's expense. Exhibitors should contact *Atlantic Expo* regarding the transportation of exhibit material to the Hotel.

Nonflammable Materials — All materials used in the Exhibit Hall, Ballroom, or any other room of the Hotel MUST be nonflammable to conform with the Fire Regulations of the State of New Jersey and the City of Atlantic City. Exhibitors having said materials MUST have available for inspection a "Certificate of Flame proofing" while attending the trade show. Electrical wiring and equipment installation must conform to the National Electrical Code and the Electrical Code of Atlantic City. Material not conforming with such regulations will be removed immediately at the Exhibitor's expense. Engines, motors, or any kind of equipment may be operated only with the consent of the Convention Manager at the Hotel.

Food and Beverage Giveaways — Please contact Dana Maki, Event Director/Education Coordinator, 732-596-1619 x102 for more information.

Insurance — Exhibitors must carry insurance on their exhibits at their own expense. (See item #12 on Exhibitor Agreement on page 13.)

Liability — Neither the Hotel, the MBA-NJ, or other Conference sponsors, nor the owners or lessors of the exhibit premise, will be responsible for any injury, loss or damage that may occur to the Exhibitor, the Exhibitor's employees or property, or to any other person, prior to, during or subsequent to the period covered by the exhibit contract; provided said injury, loss or damage is not caused by the willful negligence or wrongful act of any employee of the Hotel. Each exhibitor expressly releases the Hotel, the MBA-NJ, and other Conference sponsors from such liabilities and agrees to indemnify same against any and all claims for such injury, loss or damage.

Receipt of Paperwork — Paperwork must be received with payment in order to be processed. Phone registrations are not accepted.

Rigging — Please contact Dana Maki, Event Director/Education Coordinator, 732-596-1619 x102 for more information.

The Hotel reserves the right to close any exhibit that is not in conformance with these regulations.

Commercial Exhibitor Application and Complimentary Registrations

Booth Price Includes Two Complimentary Full Conference Registrations For Employees

Commercial Regional Conference of MBAs

April 19 - 21, 2020

Harrah's Resort and Convention Center

Register

By Mail:

Mortgage Bankers Association of New Jersey
1460 US Highway 9 N, Suite 301
Woodbridge, NJ 07095

By Fax: 800-905-8337

Online:

www.mbanj.com

Hotel Reservations: Hotel rooms are NOT included in the Conference Registration Fee. Upon receipt of your completed registration form and fee by the MBA-NJ, you will receive hotel reservation information. Rooms are available on a limited basis at a special rate for single/double occupancy. You are not guaranteed a room, because rooms are provided on a first-come first served basis. Do NOT send your hotel room deposit to the MBA-NJ. Refunds: for cancellation of Conference registration will be made only upon written request, minus a \$25 administrative fee until March 1, 2020. A \$30 fee will be charged for returned checks. Cancellation of Conference: The Conference may be changed or cancelled at the sponsor's option if circumstances require.

Paperwork must be received with payment in order to be processed. Phone registrations are not accepted.

Exhibitor Contact & Mailing Information

(Person to contact regarding this application and send mail, this individual is NOT Registered for the Conference).

Company: _____

Office Address: _____

City/State/Zip: _____

Phone: _____

Cell: _____

**E-mail: _____

Website: _____

Two Complimentary Full Conference Registrations

(Access To All Conference Events, Programs & Food Functions)

Complimentary Registration #1

Name: _____

Phone: _____

Cell: _____

**E-mail: _____

Complimentary Registration #2

Name: _____

Phone: _____

Cell: _____

**E-mail: _____

Booth Fees

Exhibit booth locations are assigned on a first-come first-served basis.

	Before 3/15/2020	After 3/16/2020
10' x 10' Booth	<input type="checkbox"/> \$695.00	<input type="checkbox"/> \$795.00

Company Description: E-mail 50 word company description to be displayed, and your company logo (hi-resolution .jpg), include your company's website, to: rfernandez@mbanj.com.

Booth Choice: Please indicate below, by number, your top three choices of space (refer to the enclosed numbered floor plan on page 8). If your preferred booths are no longer available, you will be assigned the most comparable remaining space.

1st choice _____ 2nd choice _____ 3rd choice _____

Exhibit Booth \$ _____

\$ _____ **Total Amount Enclosed/To Be Charged**
(10% off exhibitors who exhibited at 2019 Broker Conference)

Payment Method: Check (Made Payable to MBA-NJ)
 CREDIT CARD: VISA MASTERCARD AMEX

Name on card _____

Signature _____

Card Number _____

Expiration MM/YYYY _____

3/4-digit V-code _____

Billing Address (if different from above.) _____

WE DO NOT ACCEPT DISCOVER CHARGE CARDS.

Special Exhibitor Employee Reduced Pricing For Full Conference Registrations

**2020 Regional Conference of Mortgage Banker Association - Commercial
April 19 - 21, 2020 - Harrah's Resort & Convention Center, Atlantic City, NJ**

**Regional Conference
of Mortgage Banker**

Complete registration information below for each registrant receiving special exhibitor pricing.

Please copy page to add additional registrations.

Associations -

Commercial

April 19 - 21, 2019

Harrah's Resort and
Convention Center

Register

By Mail:

Mortgage Bankers Association

of New Jersey

1460 US Highway 9 N, Suite 301

Woodbridge, NJ 07095

By Fax: 800-905-8337

Online:

www.mbanj.com

Name: _____ **Title:** _____

Company: _____

Phone: _____ **Cell:** _____

****E-mail:** _____

\$95.00 Full Registration

Name: _____ **Title:** _____

Company: _____

Phone: _____ **Cell:** _____

****E-mail:** _____

\$95.00 Full Registration

Name: _____ **Title:** _____

Company: _____

Phone: _____ **Cell:** _____

****E-mail:** _____

\$95.00 Full Registration

Full Registration \$ _____

\$ _____ Total Discounted Registrations

Payment Method: Check (Made Payable to MBA-NJ)
 CREDIT CARD: VISA MASTERCARD AMEX

Name on card _____ Signature _____

Card Number _____ Expiration MM/YYYY _____ 3/4-digit V-code _____

Billing Address (if different from above.)

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2020 Regional Conference Commercial Exhibitor Agreement

To be submitted within 10 days of filing the exhibitor registration form.

Agreement made this _____ day of _____ between The Mortgage Bankers Association of New Jersey, a not-for-profit corporation of the State of New Jersey, having an office at 1460 US Highway 9 North, Suite 301, Woodbridge, New Jersey, hereinafter referred to as "MBA-NJ," and _____, having its principal address at _____, hereinafter referred to as the "Exhibitor."

WHEREAS, MBA-NJ is a trade association which will participate in the 2020 Regional Conference of Mortgage Bankers Associations ("Conference") to be held at the Harrah's Resort and Convention Center Atlantic City, NJ ("Hotel") in Atlantic City, New Jersey, on Tuesday, April 21; and

WHEREAS, in connection with said Conference, MBA-NJ has leased space at said Hotel, part of which will be used for exhibits; and

WHEREAS, the Exhibitor desires to sublease space for a booth from MBA-NJ and MBA-NJ is willing to sublease same to the Exhibitor, upon the terms and conditions stated herein;

NOW, THEREFORE, in consideration of the foregoing, the mutual promises herein contained, and the sum of ONE (\$1.00) DOLLAR to each party in-hand paid, the receipt of which is hereby acknowledged, the parties agree as follows:

1. All provisions of the aforesaid agreement between the Hotel and MBA-NJ with respect to space for the Conference are incorporated herein by reference, as if more fully set forth at length. Exhibitor agrees to strictly comply with all such provisions and not to do anything which would cause the MBA-NJ to be in violation of said provisions.
2. The MBA-NJ agrees to reserve for, and agrees to lease to, the Exhibitor, booth space at the Hotel during the Conference. MBA-NJ makes no representation as to convention attendance.
3. The MBA-NJ acknowledges receipt of the sum of \$_____ (booth price, depending on booth configuration), which has been paid by the Exhibitor at the time of this Agreement, which shall constitute payment in full for the rental above described. Said payment shall not be refunded under any circumstances except as per paragraph 4 and 10.
4. Exhibitor acknowledges that the MBA-NJ reserves the right to reject a request for a booth space and to assign booth space at its discretion, that it deems to be appropriate. If the MBA-NJ determines that no such space is available, the MBA-NJ may terminate this Agreement. In the event of such termination, MBA-NJ shall return any unearned rental or deposit monies paid hereunder to Exhibitor, and there shall be no further obligations between the parties.
5. To assure proper decorum and atmosphere, Exhibitor represents that it will exhibit only _____ and shall use its booth space for no other purpose.
6. In the event that the Exhibitor does not exhibit the designated product or service in the leased booth space or does not confine its activity within the leased booth space or fails to comply in any other respect with the

terms of this Agreement, the MBA-NJ shall have the right to terminate this Agreement and re-let said space without notice to Exhibitor, and Exhibitor shall pay any deficiency, loss or damage suffered thereby by the MBA-NJ. The MBA-NJ shall in no event be liable to Exhibitor for any surplus upon re-letting.

7. Exhibitor agrees to conduct its operations in a manner which is not improper or offensive to good taste as determined by the MBA-NJ in its absolute and unreviewable discretion. Upon demand by the MBA-NJ, Exhibitor agrees immediately to remove any objectionable exhibit or display or to terminate any objectionable activity.
8. Exhibitor shall not assign or sublet any part of the booth space herein leased without the prior written consent of the MBA-NJ.
9. Exhibitor shall be solely liable for any loss, theft, or destruction of its booth and contents, and agrees to hold the MBA-NJ harmless from any claim relating thereto.
10. In the event that the leased premises are destroyed by fire, flood, wind or any other Act(s) of God, or by any other cause, or in the event of any other circumstances deemed by the MBA-NJ to make it impossible or inadvisable for the said premises to be occupied by the Exhibitor for the purpose set forth in paragraph 5 of this Agreement, or in the event of a decision by the MBA-NJ to cancel, either this lease or its participation in the Conference, this lease shall then and thereupon terminate and, should the lease be so terminated, Exhibitor hereby waives any claim to any compensation or damages, other than the return, on a pro-rata basis, of the amount of the rental paid.
11. Exhibitor agrees to comply with the rules and regulations adopted by the MBA-NJ for the Conference and any amendments, modifications or substitutions thereof.
- 12. Exhibitor assumes responsibility and liability for all claims of any type relating to or arising from its booth or Exhibitor's operation thereof or materials displayed or distributed thereat, and for all damage, loss and injury to property and persons relating to or arising from the erection, movement, content, or operation of Exhibitor's exhibit, and hereby agrees to indemnify MBA-NJ for any loss or liability insurance with respect to same. In addition, Exhibitor agrees to carry liability insurance with respect to the foregoing, with minimum coverage of \$1,000,000 combined single limit (bodily injury and property damage) issued by a carrier acceptable to MBA-NJ. Exhibitor agrees that MBA-NJ shall be shown as an additional insured on said policy, and agrees to deliver to MBA-NJ an original policy or certificate of said insurance no later than**

March 1, 2020.

13. In no event shall Exhibitor be deemed MBA-NJ's agent.
 14. At the end of the Conference, Exhibitor shall have completed removal of all displays and exhibits and all other property of said Exhibit no later than 6:00 p.m. on Tuesday, April 21, 2020. Without in any way limiting the above paragraphs (e.g., paragraphs 9 and 11), Exhibitor hereby releases the MBA-NJ from all liability with regard to property of the Exhibitor left in the booth space or elsewhere in the Conference area and Hotel subsequent to the time set herein for completion of removal of such property. Exhibitor shall be liable for the cost of removing any property belonging to Exhibitor which must be removed by the MBA-NJ. The MBA-NJ reserves the right to dispose of any property removed by it subsequent to the time set herein for completion of removal of the Exhibitor's property in such manner as it deems proper and the Exhibitor hereby releases the MBA-NJ from any liability in connection with any such disposal, waiving any rights it might otherwise have in this regard.
 15. This Agreement contains the entire understanding of the parties and supersedes any previous Agreement with respect to the subject matter herein contained, whether written or oral. The Agreement may not be modified by the parties except by written amendment, and shall be governed by New Jersey law.
 16. This Agreement shall be binding upon the parties, their heirs, successors, administrators and assigns.
- IN WITNESS WHEREOF, the parties have caused these present to be executed by their duly authorized officers and their respective corporate seals to be hereto affixed the day and year first above written.

ATTEST:

Exhibitor: Company Name

Exhibitor: Representative

ATTEST:

Mortgage Bankers Association of New Jersey

MBA-NJ- Representative