

2018 Northeast Conference of Mortgage Brokers and Professionals

September 23 - 25, 2018

Harrah's Resort and Convention Center, Atlantic City, NJ

As of: 8/8/2018

Preliminary Conference Program

Sunday, September 23, 2018

9:00 a.m. - 9:00 p.m.

Avalon Registration Desk

Conference Registration/Information Desk Open

7:00 p.m. - 9:00 p.m.

Room

Opening Networking Cocktail Reception

Monday, September 24, 2018

7:30 a.m. - 9:00 p.m.

Avalon Registration Desk

Conference Registration/Information Desk Open

7:30 a.m. - 8:30 a.m.

Room

Continental Breakfast

8:30 a.m.

Room

Welcome, Early Attendance Prize and Comments

Opening Comments:

- **E. Robert Levy, Esq.**

Conference Chairman; Executive Director & Counsel, MBA-NJ, NJAMB and PAMB;
Legislative/Regulatory Counsel, MBA-PA; Principal Attorney, Offit Kurman, P.A.

8:45 a.m. - 9:45 a.m.

Room

State Regulators and Regulatory Counsel discuss the remodeled CFPB and its impact on state regulation and enforcement, including state-level CFPBs and other current state law issues.

Moderator and Speaker:

- **E. Robert Levy, Esq.**

Conference Chairman; Executive Director & Counsel, MBA-NJ, NJAMB and PAMB;
Legislative/Regulatory Counsel, MBA-PA; Principal Attorney, Offit Kurman, P.A.

Speakers:

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- **Thomas M. Hunt, Esq.**
Assistant Division Director, Office of Consumer Finance (OCF), Division of Banking, New Jersey Department of Banking and Insurance
- **Rholda L. Ricketts**
Deputy Superintendent of Banks, Mortgage Banking Division, New York State Department of Financial Services (Invited)
- **Wayne A. Watkinson, Esq.**
Principal Attorney, Offit Kurman, P.A.

9:45 a.m. - 10:45 a.m.

Room

Social Media; how the latest technology enables mortgage brokers to compliantly increase market penetration

Social media, web landing pages & video marketing have all become necessary for your business to compete effectively in the modern mortgage market. During this panel our panelists will explore a variety of social media marketing methods and strategies. They will discuss how to build, distribute & monitor viral marketing while maintaining compliance checks. Our panelists have extensive knowledge in technology marketing and compliance and will be providing great insight to give you a competitive edge.

Moderator and Speaker:

- **Matthew VanFossen**
CEO, Absolute Home Mortgage Corporation

Speakers:

- **Devin Daly**
Managing Director, Business Development, HomeBridge Financial Services
- **Siera Smith**
Vice President of Operations, WebMax

11:00 a.m. - 12:00 p.m.

Room

A great deal has happened affecting your business since the Regional last March. Our panel of experts will explain what the following developments will mean for your company

- The new appointments at the CFPB (now known as BCFP) including the New Director, Deputy Director and Chief of Staff
- The numerous recent BCFP Requests for public comment about all aspects of the CFPB's past and current operations
- The BCFP's closing of the RESPA related PHH and Zillow cases

The Panel will also consider the latest thinking on

- Loan Officer Compensation
- Marketing Services Agreements

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- New and Burgeoning Mortgage Fraud Schemes
- Fair Lending

Moderator and Speaker:

- **Ken Markison, Esq.**
Of Counsel Weiner Brodsky Kider PC; Formerly Vice President and Regulatory Counsel, MBA

Speakers:

- **John V. Konyk**
Executive Director of Government Affairs, Weiner Brodsky Kider PC
- **Joseph ("Jed") E. Mayk**
Partner, Hudson Cook, LLP

12:00 p.m. - 12:30 p.m.

Room

How to Increase your business in the wholesale Channel; taking advantage of the resurgence of mortgage brokerage.

Allen Middleman will take on some of the key issues of the day involving the wholesale channel and what mortgage brokers can do to increase their business with wholesale lenders. A question and answer opportunity will follow his presentation.

Speaker:

- **Allen Middleman, AMP**
First Vice President, Freedom Mortgage Corporation

12:30 p.m. - 5:30 p.m.

Room

Exhibit Hall Open

1:00 p.m. - 2:30 p.m.

Room

Lunch in Exhibit Hall

7:00 p.m. - 9:00 p.m.

Harrah's Pool

Networking Cocktail Reception At Harrah's Pool

Tuesday, September 25, 2018

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8:30 a.m. - 12:30 p.m.

Avalon Registration Desk

Conference Registration/Information Desk Open

7:30 a.m. - 9:00 a.m.

Room

Continental Breakfast

9:00 a.m. - 12:00 p.m.

Room

Technology Vendors Showcase

Meet the vendors, learn about their products, and hear the exchange of views during our panel discussion.

Moderator and Speaker:

- **Bonnie S. Nachamie, Esq.**
Principal, Bonnie S. Nachamie, P.C.

Speakers and Program details to be announced

Conference Ends