

Northeast  
Conference of  
Mortgage Brokers  
and Professionals



# 2018 Northeast Conference of Mortgage Brokers and Professionals

September 23 - 25, 2018

Harrah's Resort & Convention Center  
Atlantic City, NJ

**Sponsorship and Advertising**

**Northeast Conference of  
Mortgage Brokers & Professionals  
September 23 - 25, 2018  
Harrah's Resort & Convention Center Atlantic City, NJ**

**Who To Contact...**

**Conference Chairman  
E. Robert Levy, Esq.  
Executive Director &  
Counsel  
T: 732-596-1619 x101  
M: 973-202-3880  
mmoggull@aol.com**

**Attendee/Exhibitor  
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Denise Passaretti  
Executive Assistant/  
Seminar Coordinator  
T-: 732-596-1619 x103  
dpassaretti@mbanj.com**

**Advertising/Media/  
Promotions/Speaker Bios &  
Headshots  
Rosa A. Fernández  
Communications  
Coordinator  
T: 732-596-1619 x104  
rfernandez@mbanj.com**

**Request a Receipt  
Melinda Gravell  
Financial Coordinator  
T: 732-596-1619 x105  
mgravell@mbanj.com**

**Exhibit Booth/  
Sponsorship Info.  
Dana Maki  
Event Director/Education  
Coordinator  
M: 732-596-1619 x102  
dmaki@mbanj.com**

**What's Inside...**

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# Conference Sponsorship Opportunities

**2018 Northeast Conference of Mortgage Brokers & Professionals  
September 23 - 25, 2018 - Harrah's Resort & Convention Center, Atlantic City, NJ**

Please complete the Northeast Conference of Mortgage Brokers & Professionals Sponsorship Opportunities Payment Page on page 4 with your check made payable to The Mortgage Bankers Association of New Jersey, 1460 US Highway 9 North, Suite 301, Woodbridge, NJ 07095; or Fax your application with your credit card information to 800-905-8337 or scan and e-mail your application to info@mbanj.com. A \$30 fee will be charged for returned checks. If you have any questions about sponsorships please contact Dana Maki at the MBA-NJ Office at 732-596-1619 x102 or e-mail dmaki@mbanj.com. All payments are non-refundable. **Paperwork must be received with payment in order to be processed. Phone registrations are not accepted.**

## All Conference Sponsorships Include:

- **Sponsors Company Logo and a Hyperlink to your Company Website Will Be Included On Conference Website and E-mails. Register Early For Maximum Promotion!**
- **Recognition as a Conference Sponsor in the Conference Program Book, Promotional Materials and Conference Signs**
- **Announcement of Sponsorship at the Opening General Session**
- **Complimentary Attendee List**

**Additional benefits are based on the level of contribution which are listed under each sponsorship level below.**

### Exclusive Sponsorship:

### Includes:

Opening Networking Cocktail Reception Sponsor - \$8,500  
Sunday, September 23, 2018

- Four Complimentary Full Conference Registrations
- Premium Booth Placement by the Bar during the Networking Cocktail Reception
- Half Page (4.5" wide x 3.5" high) Black and White Ad in Conference Program Book
- Opportunity to provide either one small marketing piece or beverage napkins with logo, to be placed at luncheon (sponsor provides items)
- Dedicated E-mail Blast
- Use of the Meeting Room at Harrah's

Executive Annual Sponsor - \$7,500  
Exclusive: Only one company in each type of business will be accepted (first come, first served) e.g. only one MI, one wholesaler, etc.

- Three Complimentary Full Conference Registrations
- Special Executive Annual Sponsor Ribbon
- Full Page (4.5" wide x 7" high) Black and White Ad in the Conference Program Book
- First Opportunity to Sponsor each year thereafter
- Use of the Meeting Room at Harrah's

Gala Networking Cocktail Reception Sponsor - \$9,500  
Monday, September 24, 2018 at Harrah's Pool

- Company Name/Logo will appear on the signs at Reception
- Three Complimentary Full Conference Registrations
- Half Page (4.5" wide x 3.5" high) Black and White Ad in Conference Program Book
- Opportunity to provide either one small marketing piece or beverage napkins with logo, to be placed at reception (sponsor provides items)

Aisle Sign Sponsor - \$5,000

- Your company's logo on each aisle sign in the Exhibit Hall
- One Complimentary Full Conference Registrations
- Half Page (4.5" wide x 3.5" high) Black and White Ad in Conference Program Book

Conference Lanyard\* - \$4,500  
\* Sponsor pays for all printing and shipping or supplies the Conference Lanyards

- Company Name/Logo will appear on each of the Conference Lanyards worn by all attendees
- One Complimentary Full Conference Registrations
- Half Page (4.5" wide x 3.5" high) Black and White Ad in Conference Program Book

Cyber Café Sponsor\* - \$5,500  
\* Three Exhibit Booths in the Exhibit Hall (Cyber Café)

- Company Name/Logo will appear on Cyber Café sign
- Half Page (4.5" wide x 3.5" high) Black and White Ad in Conference Program Book
- Two Complimentary Full Conference Registrations

Badge Sponsor - \$3,925

- Company Name/Logo will appear on each of the Badges during the entire Conference
- Two Complimentary Full Conference Registrations

Conference Bag Sponsor\* - \$3,500  
\* Sponsor pays for all printing and shipping or supplies the Conference Bags

- Distribution of Sponsor Bags to all attendees at registration desk
- Sponsor may provide promotional flyer to be distributed in the Conference Bag

# Conference Sponsorship Opportunities Cont'd

## 2018 Northeast Conference of Mortgage Brokers & Professionals September 23 - 25, 2018 - Harrah's Resort & Convention Center, Atlantic City, NJ

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### Exclusive Sponsorship:

Program Book Sponsor - \$2,500

### Includes:

- Company Name/Logo will appear on the front cover of the Conference Program Book which will be distributed to every attendee
- One Complimentary Full Conference Registrations

Conference Notebook\* - \$5,500

\* Sponsor pays for all printing and shipping or supplies the Conference Notebook

- One Complimentary Full Conference Registration
- Distribution of Conference Notebook to all attendees at registration desk
- Half Page (4.5" wide x 3.5" high) Black and White Ad in Conference Program Book
- A 5" x 7" notebook with your company name and logo on the front cover which will be supplied to all full registrants upon check-in at the Conference.

### Sponsorship:

Exhibit Hall Luncheon Sponsor - \$4,500

### Includes:

- Company Name/Logo will appear on the signs at Luncheon
- Two Complimentary Full Conference Registrations
- Half Page (4.5" wide x 3.5" high) Black and White Ad in Conference Program Book
- Opportunity to provide either one small marketing piece or beverage napkins with logo, to be place at luncheon (sponsor provides items)

Gold Sponsor - \$3,500

- Two Complimentary Full Conference Registrations
- Half Page (4.5" wide x 3.5" high) Black and White Ad in Conference Program Book

Bar Sponsor - \$750

Opening Reception on the Exhibit Hall Floor

- Sponsor Sign at one bar

Exhibit Hall Refreshment Sponsor - \$900

Choose to Sponsor either Coffee, Iced Tea or Lemonade during the afternoon Exhibit Hall on Monday, September 24, 2018

- Sign at Refreshment Station
- Option to Supply Cups or Napkins at the Refreshment Station

Silver Sponsor - \$2,225

- Two Complimentary Full Conference Registrations
- Half Page (4.5" wide x 3.5" high) Black and White Ad in Conference Program Book

Bronze Sponsor - \$1,250

- One Complimentary Full Conference Registrations

Continental Breakfast Sponsor - \$1,200

- Opportunity to provide either one small marketing piece or beverage napkins with logo, to be place at breakfast station (sponsor provides items)

Coffee Break Sponsor - \$900

(Choose ONE: Sept. 24th a.m. or p.m.; or Sept. 25th a.m.)

- Opportunity to provide either one small marketing piece or beverage napkins with logo, to be place at breakfast station (sponsor provides items)

Contributor - \$350

For additional sponsorship opportunities contact Dana Maki at the MBA-NJ/NJAMB/PAMB at 732-596-1619 x102 or e-mail dmaki@mbanj.com

# Conference Sponsorship Payment Page

## 2018 Northeast Conference of Mortgage Brokers & Professionals September 23 - 25, 2018 - Harrah's Resort & Convention Center, Atlantic City, NJ

Please check the appropriate box indicating your Sponsorship selection and mail this form, with all necessary supporting paperwork. Paperwork must be received with payment in order to be processed. Phone registrations are not accepted.

EXCLUSIVE SPONSORSHIPS	
Opening Networking Cocktail Reception	<input type="checkbox"/> \$8,500
Executive Annual	<input type="checkbox"/> \$7,500
Gala Networking Cocktail Reception at Harrah's Pool	<input type="checkbox"/> \$9,500
Aisle Sign	<input type="checkbox"/> \$5,000
Conference Lanyard	<input type="checkbox"/> \$4,500
Cyber Café	<input type="checkbox"/> \$5,500
Badge	<input type="checkbox"/> \$3,925
Conference Bag	<input type="checkbox"/> \$3,900
Program Book	<input type="checkbox"/> \$2,500
Conference Notebook	<input type="checkbox"/> \$5,500
SPONSORSHIPS	
Exhibit Hall Luncheon	<input type="checkbox"/> \$4,500
Gold	<input type="checkbox"/> \$3,925
Bar Station	<input type="checkbox"/> \$750
Exhibit Hall Refreshment	<input type="checkbox"/> \$900
Silver	<input type="checkbox"/> \$2,225
Bronze	<input type="checkbox"/> \$1,250
Continental Breakfast	<input type="checkbox"/> \$1,200
Coffee Break - September 24, 2018 - a.m.	<input type="checkbox"/> \$900
Coffee Break - September 24, 2018 - p.m.	<input type="checkbox"/> \$900
Coffee Break - September 25, 2018 - a.m.	<input type="checkbox"/> \$900
Contributor	<input type="checkbox"/> \$350

**TOTAL AMOUNT ENCLOSED/TO BE CHARGED** \$ \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone/Fax/E-mail \_\_\_\_\_

Website \_\_\_\_\_

Please complete this Payment Page for the Northeast Conference of Mortgage Brokers & Professionals Sponsorship Opportunities with your check made payable to The Mortgage Bankers Association of New Jersey, 1460 US Highway 9 North, Suite 301, Woodbridge, NJ 07095; or Fax your application with your credit card information to 800-905-8337 or scan and e-mail your application to info@mbanj.com. A \$30 fee will be charged for returned checks. If you have any questions about sponsorships please contact Dana Maki at the MBA-NJ Office at 732-596-1619 x102 or e-mail dmaki@mbanj.com. All payments are non-refundable. **Paperwork must be received with payment in order to be processed. Phone registrations are not accepted.**

**Payment Method:**  Check (Made Payable to MBA-NJ)  
 CREDIT CARD:  VISA  MASTERCARD  AMEX

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Card Number \_\_\_\_\_ Exp mm/yyyy \_\_\_\_\_ 3/4-digit V-code \_\_\_\_\_

Billing Address \_\_\_\_\_

We do not accept Discover Charge Card.

# Sponsorship Complimentary Full Registration

## Full Registration For All Conference Events, Programs & Food Functions

### Northeast Conference of Mortgage Brokers and Professionals

September 23 - 25, 2018

Harrah's Resort and  
Convention Center

#### Register

By Mail:  
Mortgage Bankers Association  
of New Jersey  
1460 US Highway 9 N, Suite 301  
Woodbridge, NJ 07095

By Fax: 800-905-8337

Online:  
www.mbanj.com

Hotel Reservations: Hotel rooms are NOT included in the Conference Registration Fee. Upon receipt of your completed registration form and fee by the MBA-NJ, you will receive hotel reservation information. Rooms are available on a limited basis at a special rate for single/double occupancy. You are not guaranteed a room, because rooms are provided on a first-come first served basis. Do NOT send your hotel room deposit to the MBA-NJ. Refunds: for cancellation of Conference registration will be made only upon written request, minus a \$25 administrative fee until September 4, 2018. A \$30 fee will be charged for returned checks. Cancellation of Conference: The Conference may be changed or cancelled at the sponsor's option if circumstances require.

**Paperwork must be received with payment in order to be processed. Phone registrations are not accepted.**

#### Sponsorship Contact & Mailing Information (Person to contact regarding this application and send mail, this individual is NOT Registered for the Conference).

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Office Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

\*\*E-mail: \_\_\_\_\_

#### Complimentary Full Conference Exhibitor Registration (Access To All Conference Events, Programs & Food Functions)

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

\*\*E-mail: \_\_\_\_\_

#### Complimentary Full Conference Exhibitor Registration (Access To All Conference Events, Programs & Food Functions)

Please fill out information for each additional complimentary registration separately.

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

\*\*E-mail: \_\_\_\_\_

#### Complimentary Full Conference Exhibitor Registration (Access To All Conference Events, Programs & Food Functions)

Please fill out information for each additional complimentary registration separately.

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

\*\*E-mail: \_\_\_\_\_

#### Complimentary Full Conference Exhibitor Registration (Access To All Conference Events, Programs & Food Functions)

Please fill out information for each additional complimentary registration separately.

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

\*\*E-mail: \_\_\_\_\_

# Advertising Opportunities

## 2018 Northeast Conference of Mortgage Brokers & Professionals

September 23 - 25, 2018 - Harrah's Resort & Convention Center, Atlantic City, NJ

Please complete the Northeast Conference of Mortgage Brokers & Professionals Advertising Opportunities Form with your check made payable to The Mortgage Bankers Association of New Jersey, 1460 US Highway 9 North, Suite 301, Woodbridge, NJ 07095; or Fax your application with your credit card information to 800-905-8337 or scan and e-mail your application to info@mbanj.com. A \$30 fee will be charged for returned checks. All payments for advertising are non-refundable. **Paperwork must be received with payment in order to be processed. Phone registrations are not accepted.**

**Deadline for Advertising is September 4, 2018**

### Advertising Rates:

	Camera Ready	Non-Camera Ready
Full Page - 4.5" wide x 7" high	<input type="checkbox"/> \$475	<input type="checkbox"/> \$575
Half Page - 4.5" wide x 3.5" high	<input type="checkbox"/> \$325	<input type="checkbox"/> \$425

### Specifications:

All Advertisements are in black and white.  
Sizes indicated above indicate finished size of the advertisement  
No bleeds allowed  
Ads can be submitted electronically via e-mail to: rfernandez@mbanj.com  
as a hi-resolution .pdf, with fonts embedded

**Deadline for advertising submissions is: September 4, 2018**

Payment must be received with the advertisement. Checks should be made payable to:  
Mortgage Bankers Association of New Jersey (MBA-NJ)

**TOTAL AMOUNT ENCLOSED/TO BE CHARGED** \$ \_\_\_\_\_

---

Name

---

Company

---

Address

---

City/State/Zip

---

Phone/Fax/E-mail

---

Website

Please complete the Northeast Conference of Mortgage Brokers & Professionals Advertising Opportunities Form with your check made payable to The Mortgage Bankers Association of New Jersey, 1460 US Highway 9 North, Suite 301, Woodbridge, NJ 07095; or Fax your application with your credit card information to 800-905-8337 or scan and e-mail your application to info@mbanj.com. A \$30 fee will be charged for returned checks. All payments for advertising are non-refundable. **Paperwork must be received with payment in order to be processed. Phone registrations are not accepted.**

**Deadline for Advertising is September 4, 2018**

**Payment Method:**  Check (Made Payable to MBA-NJ)  
 CREDIT CARD:  VISA  MASTERCARD  AMEX

---

Name on Card

Signature

---

Card Number

Exp mm/yyyy

3/4-digit V-code

---

Billing Address

*We do not accept Discover Charge Card.*

# Individual Registration Form

2018 Northeast Conference of Mortgage Brokers & Professionals  
 September 23 - 25, 2018 - Harrah's Resort & Convention Center, Atlantic City, NJ

**Northeast  
 Conference  
 of Mortgage Brokers  
 and Professionals**

September 23 - 25, 2018

Harrah's Resort and  
 Convention Center

**Register**

By Mail:  
 Mortgage Bankers Association  
 of New Jersey  
 1460 US Highway 9 N, Suite 301  
 Woodbridge, NJ 07095

By Fax: 800-905-8337

Online:  
 www.mbanj.com

Hotel Reservations: Hotel rooms are NOT included in the Conference Registration Fee. Upon receipt of your completed registration form and fee by the MBA-NJ, you will receive hotel reservation information. Rooms are available on a limited basis at a special rate for single/double occupancy. You are not guaranteed a room, because rooms are provided on a first-come first served basis. Do NOT send your hotel room deposit to the MBA-NJ. Refunds: for cancellation of Conference registration will be made only upon written request, minus a \$25 administrative fee until September 4, 2018. A \$30 fee will be charged for returned checks. Cancellation of Conference: The Conference may be changed or cancelled at the sponsor's option if circumstances require.

**Paperwork must be received with payment in order to be processed. Phone registrations are not accepted.**

**Attendee One**

**Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Cell:** \_\_\_\_\_

**\*\*E-mail:** \_\_\_\_\_

**Attendee Two**

**Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Cell:** \_\_\_\_\_

**\*\*E-mail:** \_\_\_\_\_

**Registration Fees**

	<b>Before 9/4/2018</b>	<b>After 9/4/2018</b>
<b>Full Conference Registration Member</b>	<input type="checkbox"/> \$125.00	<input type="checkbox"/> \$150.00
<b>Full Conference Registration Non-Member</b>	<input type="checkbox"/> \$155.00	<input type="checkbox"/> \$180.00
<b>Exhibit Hall Only Pass with Lunch Member</b>	<input type="checkbox"/> \$45.00	<input type="checkbox"/> \$70.00
<b>Exhibit Hall Only Pass with Lunch Non-Member</b>	<input type="checkbox"/> \$65.00	<input type="checkbox"/> \$90.00
<b>Exhibit Hall Only Pass without Lunch Member</b>	<input type="checkbox"/> \$25.00	<input type="checkbox"/> \$50.00
<b>Exhibit Hall Only Pass without Lunch Non-Member</b>	<input type="checkbox"/> \$35.00	<input type="checkbox"/> \$60.00

Full Registration \$ \_\_\_\_\_

Exhibit Hall Only (with lunch) \$ \_\_\_\_\_

Exhibit Hall Only (no lunch) \$ \_\_\_\_\_

**\$ \_\_\_\_\_ Total Amount Enclosed/To Be Charged**

**Payment Method:**  Check (Made Payable to MBA-NJ)  
 CREDIT CARD:  VISA  MASTERCARD  AMEX

Name on card \_\_\_\_\_ Signature \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration MM/YYYY \_\_\_\_\_ 3/4-digit V-code \_\_\_\_\_

Billing Address (if different from above.) \_\_\_\_\_

WE DO NOT ACCEPT DISCOVER CHARGE CARDS.