

Northeast  
Conference of  
Mortgage Brokers  
and Professionals

# 2018 Northeast Conference of Mortgage Brokers and Professionals

September 23 - 25, 2018

Harrah's Resort & Convention Center  
Atlantic City, NJ

**Exhibitor Prospectus**

**Northeast Conference of  
Mortgage Brokers & Professionals  
September 23 - 25, 2018  
Harrah's Resort & Convention Center Atlantic City, NJ**

**Who To Contact...**

**Conference Chairman  
E. Robert Levy, Esq.  
Executive Director &  
Counsel  
T: 732-596-1619 x101  
M: 973-202-3880  
mmoggull@aol.com**

**Attendee/Exhibitor  
Registrations  
Denise Passaretti  
Executive Assistant/  
Seminar Coordinator  
T-: 732-596-1619 x103  
dpassaretti@mbanj.com**

**Advertising/Media/  
Promotions/Speaker Bios &  
Headshots  
Rosa A. Fernández  
Communications  
Coordinator  
T: 732-596-1619 x104  
rfernandez@mbanj.com**

**Request a Receipt  
Melinda Gravell  
Financial Coordinator  
T: 732-596-1619 x105  
mgravell@mbanj.com**

**Exhibit Booth/  
Sponsorship Info.  
Dana Maki  
Event Director/Education  
Coordinator  
M: 732-596-1619 x102  
dmaki@mbanj.com**

**What's Inside...**

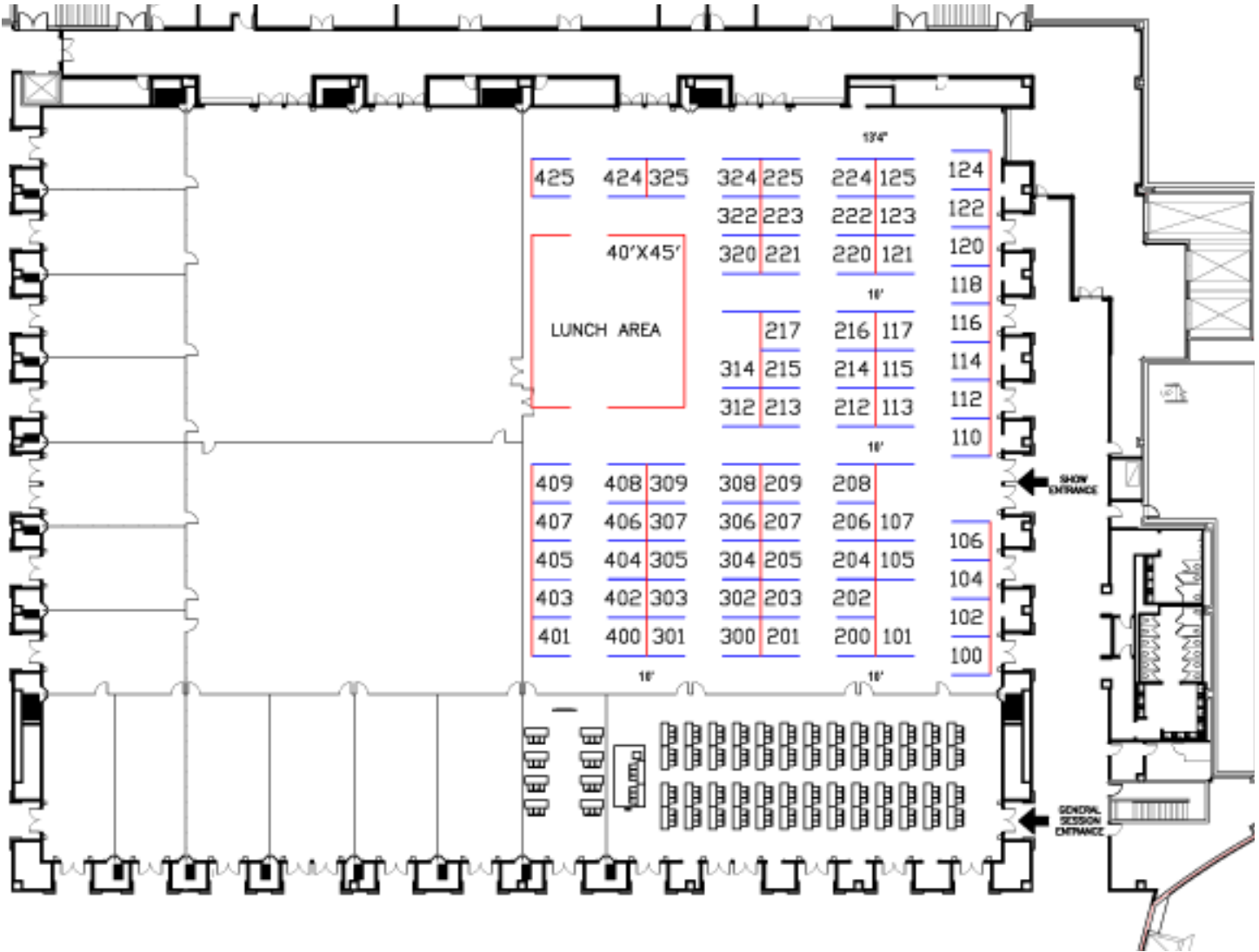
<b>Exhibitor Floor plan .....</b>	<b>2</b>
<b>Exhibitor Application/Employee Registration ....</b>	<b>3</b>
<b>Exhibitor Information.....</b>	<b>4</b>
<b>Exhibitor Agreement.....</b>	<b>5</b>
<b>Non-Exhibitor Individual Registration Form .....</b>	<b>6</b>

# Exhibitor Floor plan

2018 Northeast Conference of Mortgage Brokers & Professionals

September 23 - 25, 2018 - Harrah's Resort & Convention Center, Atlantic City, NJ

To reserve booth space please complete the enclosed Exhibitor Space Application, sign the Exhibitor Agreement, and obtain an insurance certificate as outlined in paragraph 12 on page 5 of the Exhibitor Agreement. Mail your non-refundable payment to The Mortgage Bankers Association of New Jersey, 1460 US Highway 9 North, Suite 301, Woodbridge, NJ 07095; or Fax your application with your credit card information to 800-905-8337. If you have any questions about exhibiting please call Dana Maki at the MBA-NJ Office at 732-596-1619 x102 or e-mail dmaki@mbanj.com.



**Paperwork must be received with payment in order to be processed.  
Phone registrations are not accepted.**

RENTAL DETAILS for Sunday/Monday Exhibit Hall		
<b>Booth Size:</b>	10 ft. x 10 ft.	
<b>Rental Fee:</b>	Received Before September 4th: \$1,325 Received On or After September 5th: \$1,425	
<b>Booth Includes:</b>	<ul style="list-style-type: none"> <li>• 6' Table</li> <li>• Two Chairs</li> <li>• Wastepaper Basket</li> <li>• Booth Sign (Company Name and Booth Number)</li> </ul>	
<b>Exhibit Booth Set-up:</b>	Sunday, September 23, 2018	9:00 a.m. - 6:00 p.m.
<b>Exhibit Hall Open:</b>	Sunday, September 23, 2018	7:00 p.m. - 9:00 p.m.
	Monday, September 24, 2018	12:30 p.m. - 5:30 p.m.
<b>Exhibit Booth Breakdown:</b>	Monday, September 24, 2018	5:30 p.m. - 8:00 p.m.

# Exhibitor Application/Employee Registration

Booth Price Includes One Full Registration For All Conference Events, Programs & Food Functions

## Northeast Conference of Mortgage Brokers and Professionals

September 23 - 25, 2018

Harrah's Resort and  
Convention Center

### Register

By Mail:  
Mortgage Bankers Association  
of New Jersey  
1460 US Highway 9 N, Suite 301  
Woodbridge, NJ 07095

By Fax: 800-905-8337

Online:  
www.mbanj.com

Hotel Reservations: Hotel rooms are NOT included in the Conference Registration Fee. Upon receipt of your completed registration form and fee by the MBA-NJ, you will receive hotel reservation information. Rooms are available on a limited basis at a special rate for single/double occupancy. You are not guaranteed a room, because rooms are provided on a first-come first served basis. Do NOT send your hotel room deposit to the MBA-NJ. Refunds: for cancellation of Conference registration will be made only upon written request, minus a \$25 administrative fee until September 4, 2018. A \$30 fee will be charged for returned checks. Cancellation of Conference: The Conference may be changed or cancelled at the sponsor's option if circumstances require. **Paperwork must be received with payment in order to be processed. Phone registrations are not accepted.**

#### Exhibitor Contact & Mailing Information

(Person to contact regarding this application and send mail, this individual is NOT Registered for the Conference).

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Office Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Cell: \_\_\_\_\_

\*\*E-mail: \_\_\_\_\_

#### One Complimentary Full Conference Exhibitor Employee Registration

(Access To All Conference Events, Programs & Food Functions)

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Cell: \_\_\_\_\_

\*\*E-mail: \_\_\_\_\_

#### \$95.00 For Each Additional Exhibitor Employee Full Registration

(\$125 after 9/4/18) (Access to All Conference Events, Programs & Food Functions.)

Please fill out information for each additional exhibitor employee registration separately.

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Cell: \_\_\_\_\_

\*\*E-mail: \_\_\_\_\_

#### Booth Fees

	Before 9/4/2018	After 9/4/2018
10' x 10' Booth	<input type="checkbox"/> \$1,325.00	<input type="checkbox"/> \$1,425.00
End cap Booth	<input type="checkbox"/> \$1,425.00	<input type="checkbox"/> \$1,525.00
Premium Food Area Booth	<input type="checkbox"/> \$1,525.00	<input type="checkbox"/> \$1,625.00
Premium End cap Booth	<input type="checkbox"/> \$1,625.00	<input type="checkbox"/> \$1,725.00
Double Booth	<input type="checkbox"/> \$2,650.00	<input type="checkbox"/> \$2,750.00
End cap Double Booth	<input type="checkbox"/> \$2,850.00	<input type="checkbox"/> \$2,850.00

**Company Description:** E-mail 50 word company description of the product or service to be displayed, and your company logo (hi-resolution .jpg), include your company's website, to: rfernandez@mbanj.com.

**Booth Choice:** Please indicate below, by number, your top three choices of space (refer to the enclosed numbered floor plan on page 4). If your preferred booths are no longer available, you will be assigned the most comparable remaining space.

1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ 3rd choice \_\_\_\_\_

Exhibit Booth | \$ \_\_\_\_\_

Additional Exhibitor Employee Full Registration \$ \_\_\_\_\_

\$ \_\_\_\_\_ Total Amount Enclosed/To Be Charged

**Payment Method:**  Check (Made Payable to MBA-NJ)  
 CREDIT CARD:  VISA  MASTERCARD  AMEX

Name on card \_\_\_\_\_

Signature \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration MM/YYYY \_\_\_\_\_

3/4-digit V-code \_\_\_\_\_

Billing Address (if different from above.) \_\_\_\_\_

WE DO NOT ACCEPT DISCOVER CHARGE CARDS.

# Exhibitor Information

## 2018 Northeast Conference of Mortgage Brokers & Professionals September 23 - 25, 2018 - Harrah's Resort & Convention Center, Atlantic City, NJ

Hall Hours – The Exhibit Hall will be open Sunday, September 23rd from 7 - 9 p.m. and Monday, September 24th from 12:30 p.m. - 5:30 p.m. Exhibitors are responsible for guarding their own booths, merchandise, equipment and personnel during the hours the Hall is open. Each exhibit booth must be manned by at least one person at all times. After exhibit hours, no one will be admitted into the Exhibit Hall unless clearance is obtained from Exhibit Management.

Electric Lines, Computer Lines and Telephone Lines must be arranged with Harrah's. Additional information on ordering such items will be provided in the Exhibitor Kit.

Shipping and Storage — The Hotel has no facilities for the storage of exhibits. DO NOT SEND YOUR MATERIALS TO THE HOTEL.

Non-Flammable Materials — All materials used in the Exhibit Hall, Ballroom, or any other room of the Hotel MUST be non-flammable to conform with the Fire Regulations of the State of New Jersey and the City of Atlantic City. Exhibitors having said materials MUST have available for inspection a "Certificate of Flame proofing" while attending the trade show. Electrical wiring and equipment installation must conform to the National Electrical Code and the Electrical Code of Atlantic City. Material not conforming with such regulations will be removed immediately at the exhibitors expense. Engines, motors or any kind of equipment may be operated only with the consent of the Convention Manager at the Hotel.

Insurance — Exhibitors must carry insurance on their exhibits at their own expense. (See item #12 of Exhibitor Agreement Space Application.)

Food and Beverage Giveaways — All food and beverage must be supplied by the Hotel. Food and beverage may be purchased in advance from the Catering Department. Contact Dana Maki for more information, dmaki@mbanj.com, 732-596-1619 x102.

Promotional Material — Distribution of promotional gummed stickers or labels is STRICTLY PROHIBITED.

Security — There will be a guard on duty to provide general security. However, the sole duty of the guard will be to attempt to protect the general exhibit area against fire and other catastrophes.

Liability — Neither the Hotel, the MBA-NJ, or other Conference sponsors, nor the owners or lessors of the exhibit premise, will be responsible for any injury, loss or damage that may occur to the exhibitor, the exhibitor's employees or property, or to any other person, prior to, during or subsequent to the period covered by the exhibit contract; provided said injury loss or damage is not caused by the willful negligence or wrongful act of any employee of the Hotel. Each exhibitor expressly releases the Hotel, the MBA-NJ and other Conference sponsors from such liabilities and agrees to indemnify some against any and all claims for such injury, loss or damage.

Rigging — Any hanging of signs, banners or other materials which require attachment to the building must be done by Harrah's personnel. Since requirements vary, please call to discuss your needs and the associated costs. Special Notice: No nails or bracing wires used in the erection of displays may be attached to the building without the written consent of the Convention Manager at the Hotel. All the property destroyed or damaged by exhibitors must be restored to its original condition by the exhibitor or at the exhibitor's expense.

The Hotel reserves the right to close any exhibit that is not in conformance with these regulations.

# Exhibitor Agreement

Agreement made this \_\_\_\_\_ day of \_\_\_\_\_ between The Mortgage Bankers Association of New Jersey, Pennsylvania Association of Mortgage Brokers, Maryland Association of Mortgage Professionals a not-for-profit corporation of the State of New Jersey, having an office at 1460 US Highway 9 North, Suite 301, Woodbridge, NJ, hereinafter referred to as "MBA-NJ, PAMB, MAMP" and \_\_\_\_\_, having its principal address at \_\_\_\_\_, hereinafter referred to as the "Exhibitor."

WHEREAS, MBANJ/PAMB/MAMP is a trade association which will hold a Conference ("Conference") to be held at The Harrah's Convention Center ("Hotel") in Atlantic City, New Jersey, on September 23 - 25, 2018 and WHEREAS, in connection with said Conference, MBANJ/PAMB/MAMP has leased space at said Hotel, part of which will be used for exhibits; and WHEREAS, the Exhibitor desires to sublease space for a booth from MBANJ/PAMB/MAMP and MBA-NJ is willing to sublease same to the Exhibitor, upon the terms and conditions stated herein; NOW, THEREFORE, in consideration of the foregoing, the mutual promises herein contained, and the sum of ONE (\$1.00) DOLLAR to each party in-hand paid, the receipt of which is hereby acknowledged, the parties agree as follows:

1. All provisions of the aforesaid agreement between the Hotel and MBANJ/PAMB/MAMP with respect to space for the Conference and are incorporated herein by reference, as if more fully set forth at length. Exhibitor agrees to strictly comply with all such provisions and not to do anything which would cause the MBANJ/PAMB/MAMP to be in violation of said provisions.
2. The MBANJ/PAMB/MAMP agrees to reserve for, and agrees to lease to, the Exhibitor, booth space at the Hotel during the Conference. MBANJ/PAMB/MAMP makes no representation as to convention attendance.
3. The MBANJ/PAMB/MAMP acknowledges receipt of the sum of \$\_\_\_\_\_, which has been paid by the Exhibitor at the time of this Agreement, which shall constitute payment in full for the rental above described. Said payment shall not be refunded under any circumstances except as per paragraph 4 and 10.
4. Exhibitor acknowledges that the MBANJ/PAMB/MAMP reserves the right to reject a request for a booth space and to assign booth space at its discretion, that it deems to be appropriate. If the MBANJ/PAMB/MAMP determines that no such space is available, the MBANJ/PAMB/MAMP may terminate this Agreement. In the event of such termination, MBANJ/PAMB/MAMP shall return any unearned rental or deposit monies paid hereunder to Exhibitor, and there shall be no further obligations between the parties.
5. To assure proper decorum and atmosphere Exhibitor represents that it will exhibit only \_\_\_\_\_ and shall use its booth space for no other purpose.
6. In the event that the Exhibitor does not exhibit the designated product or service in the leased booth space or does not confine its activity within the leased booth space or fails to comply in any other respect with the terms of this Agreement, the MBANJ/PAMB/MAMP shall have the right to terminate this Agreement and re-let said space without notice to Exhibitor, and Exhibitor shall pay any deficiency, loss or damage suffered thereby by the MBANJ/PAMB/MAMP. The MBANJ/PAMB/MAMP shall in no event be liable to Exhibitor for any surplus upon re-letting.
7. Exhibitor agrees to conduct its operations in a manner which is not improper or offensive to good taste as determined by MBANJ/PAMB/

MAMP in its absolute and unreviewable discretion. Upon demand by the MBANJ/PAMB/MAMP, Exhibitor agrees immediately to remove any objectionable exhibit or display or to terminate any objectionable activity.

8. Exhibitor shall not assign or sublet any part of the booth space herein leased without the prior written consent of MBANJ/PAMB/MAMP.
9. Exhibitor shall be solely liable for any loss, theft, or destruction of its booth and contents, and agrees to hold the MBANJ/PAMB/MAMP harmless from any claim relating thereto.
10. In the event that the leased premises are destroyed by fire, flood, wind or any other Act(s) of God, or by any other cause, or in the event of any other circumstances deemed by the MBANJ/PAMB/MAMP to make it impossible or inadvisable for the said premises to be occupied by the Exhibitor for the purpose set forth in paragraph 5 of this Agreement, or in the event of a decision by the MBANJ/PAMB/MAMP to cancel, either this lease or its participation in the Conference, this lease shall then and thereupon terminate and, should the lease be so terminated, Exhibitor hereby waives any claim to any compensation or damages, other than the return, on a pro-rata basis, of the amount of the rental paid.
11. Exhibitor agrees to comply with the rules and regulations adopted by the MBANJ/PAMB/MAMP for the Conference and any amendments, modifications or substitutions thereof.
12. **Exhibitor assumes responsibility and liability for all claims of any type relating to or arising from its booth or Exhibitor's operation thereof or materials displayed or distributed thereat, and for all damage, loss and injury to property and persons relating to or arising from the erection, movement, content, or operation of Exhibitor's exhibit, and hereby agrees to indemnify MBANJ/PAMB/MAMP for any loss or liability insurance with respect to same. In addition, Exhibitor agrees to carry liability insurance with respect to the foregoing, with minimum coverage of \$1,000,000 combined single limit (bodily injury and property damage) issued by a carrier acceptable to MBANJ/PAMB/MAMP. Exhibitor agrees that MBANJ/PAMB/MAMP shall be shown as an additional insured on said policy, and agrees to deliver to MBANJ/PAMB/MAMP an original policy or certificate of said insurance no later than September 4, 2018.**
13. In no event shall Exhibitor be deemed MBANJ/PAMB/MAMP's agent.
14. At the end of the Conference, Exhibitor shall have completed removal of all displays and exhibits and all other property of said Exhibit no later than 6:15 p.m. on Wednesday, without in any way limiting the above paragraphs (e.g., paragraphs 9 and 11). Exhibitor hereby releases the MBANJ/PAMB/MAMP from all liability with regard to property of the Exhibitor left in the booth space or elsewhere in the Conference area and Hotel subsequent to the time set herein for completion of removal of such property. Exhibitor shall be liable for the

cost of removing any property belonging to Exhibitor which must be removed by the MBANJ/PAMB/MAMP. The MBANJ/PAMB/MAMP reserves the right to dispose of any property removed by its subsequent to the time set herein for completion of removal of the Exhibitor's property in such manner as it deems proper and the Exhibitor hereby releases the MBANJ/PAMB/MAMP from any liability in connection with any such disposal, waiving and rights it might otherwise have in the regard.

15. This Agreement contains the entire understanding of the parties and supersedes any previous Agreement with respect to the subject matter herein contained, whether written or oral. The Agreement may not be modified by the parties except by written amendment, and shall be governed by New Jersey law.
16. This Agreement shall be binding upon the parties, their heirs, successors, administrators and assigns.

IN WITNESS WHEREOF, the parties have caused there present to be executed by their duly authorized officers and their respective corporate seals to be hereto affixed the day and year first above written.

ATTEST:

\_\_\_\_\_  
Exhibitor: Company Name

\_\_\_\_\_  
Exhibitor: Representative

ATTEST:

\_\_\_\_\_  
Mortgage Bankers Association of New Jersey/  
Pennsylvania Association of Mortgage Brokers/  
Maryland Association of Mortgage Professionals

# Non-Exhibitor Individual Registration Form

2018 Northeast Conference of Mortgage Brokers & Professionals  
 September 23 - 25, 2018 - Harrah's Resort & Convention Center, Atlantic City, NJ

**Northeast  
 Conference  
 of Mortgage Brokers  
 and Professionals**

September 23 - 25, 2018

Harrah's Resort and  
 Convention Center

**Register**

By Mail:  
 Mortgage Bankers Association  
 of New Jersey  
 1460 US Highway 9 N, Suite 301  
 Woodbridge, NJ 07095

By Fax: 800-905-8337

Online:  
 www.mbanj.com

Hotel Reservations: Hotel rooms are NOT included in the Conference Registration Fee. Upon receipt of your completed registration form and fee by the MBA-NJ, you will receive hotel reservation information. Rooms are available on a limited basis at a special rate for single/double occupancy. You are not guaranteed a room, because rooms are provided on a first-come first served basis. Do NOT send your hotel room deposit to the MBA-NJ. Refunds: for cancellation of Conference registration will be made only upon written request, minus a \$25 administrative fee until September 4, 2018. A \$30 fee will be charged for returned checks. Cancellation of Conference: The Conference may be changed or cancelled at the sponsor's option if circumstances require.

**Paperwork must be received with payment in order to be processed. Phone registrations are not accepted.**

**Attendee One**

**Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Cell:** \_\_\_\_\_

**\*\*E-mail:** \_\_\_\_\_

**Attendee Two**

**Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Cell:** \_\_\_\_\_

**\*\*E-mail:** \_\_\_\_\_

**Registration Fees**

	<b>Before 9/4/2018</b>	<b>After 9/4/2018</b>
<b>Full Conference Registration Member</b>	<input type="checkbox"/> \$125.00	<input type="checkbox"/> \$150.00
<b>Full Conference Registration Non-Member</b>	<input type="checkbox"/> \$155.00	<input type="checkbox"/> \$180.00
<b>Exhibit Hall Only Pass with Lunch Member</b>	<input type="checkbox"/> \$45.00	<input type="checkbox"/> \$70.00
<b>Exhibit Hall Only Pass with Lunch Non-Member</b>	<input type="checkbox"/> \$65.00	<input type="checkbox"/> \$90.00
<b>Exhibit Hall Only Pass without Lunch Member</b>	<input type="checkbox"/> \$25.00	<input type="checkbox"/> \$50.00
<b>Exhibit Hall Only Pass without Lunch Non-Member</b>	<input type="checkbox"/> \$35.00	<input type="checkbox"/> \$60.00

Full Registration \$ \_\_\_\_\_

Exhibit Hall Only (with lunch) \$ \_\_\_\_\_

Exhibit Hall Only (no lunch) \$ \_\_\_\_\_

\$ \_\_\_\_\_ **Total Amount Enclosed/To Be Charged**

**Payment Method:**  Check (Made Payable to MBA-NJ)  
 CREDIT CARD:  VISA  MASTERCARD  AMEX

Name on card \_\_\_\_\_ Signature \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration MM/YYYY \_\_\_\_\_ 3/4-digit V-code \_\_\_\_\_

Billing Address (if different from above.)  
 WE DO NOT ACCEPT DISCOVER CHARGE CARDS.